



THE 2011 *Milagro Awards*  
ANIMAL PROTECTION OF NEW MEXICO

## HONORING CHAMPIONS FOR ANIMALS

SATURDAY, OCTOBER 1, 2011 - ELDORADO HOTEL - SANTA FE

Since 2000, APNM has been “catching people in the act” of doing good things for animals, and recognizing them for their humanitarian efforts at its Milagro Awards ceremony.

APNM believes in publicly recognizing and thanking those who go out of their way to improve the lives of animals in New Mexico. By bestowing Milagro Awards on those in the community who have made a marked difference for animals, APNM gives public credit to champions for animals. We believe that by doing so, we make it clear that those who work to help animals and promote compassion will be held up as models in our communities.

APNM’s Milagro Awards recognize individual and collaborative acts of humane integrity in the following categories:

- 🐾 Advocacy Award
- 🐾 Animal Award
- 🐾 Board of Directors’ Award
- 🐾 Direct Animal Services Award
- 🐾 Executive Director’s Award
- 🐾 Humane Citizen Award
- 🐾 Humane Education Award
- 🐾 Law Enforcement Award
- 🐾 Lawmaking Advocacy Award
- 🐾 Mary Jane García Champion for Animals Award
- 🐾 Media Award
- 🐾 Spirit of the Mission Award
- 🐾 Youth Award

Each award is a silver medallion, designed and fabricated by San Juan Pueblo silversmith, Andrew Garcia.





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## Other Individual Sponsor

### **BENEFACTOR – \$2,500**

- 🐾 10 tickets to Milagro Awards, best seating
- 🐾 Full-page advertisement in Milagro program
- 🐾 Unique recognition in Milagro program
- 🐾 Special acknowledgement during ceremony
- 🐾 Photo with special guest speaker
- 🐾 Full screen credit in pre/post event slideshow
- 🐾 Large graphic or text credit in post-event web video
- 🐾 Large graphic display or text link on Milagro Awards website

### **PATRON – \$1,500**

- 🐾 Six tickets to Milagro Awards, prime seating
- 🐾 Half-page advertisement in Milagro program
- 🐾 Special recognition in Milagro program
- 🐾 Large screen credit in pre/post event slideshow
- 🐾 Medium graphic or text credit in post-event web video
- 🐾 Medium graphic display or text link on Milagro Awards website

### **ADVOCATE – \$1,000**

- 🐾 Four tickets to Milagro Awards, prime seating
- 🐾 Quarter-page advertisement in Milagro program
- 🐾 Recognition in Milagro program
- 🐾 Small graphic or text credit in pre/post event slideshow and web video
- 🐾 Small graphic display or text link on Milagro Awards website

### **FRIEND – \$400**

- 🐾 Two tickets to Milagro Awards, with special seating
- 🐾 Business card-size advertisement in Milagro program
- 🐾 Recognition in Milagro program, website, pre/post event slideshow

### **SUPPORTER – \$200**

- 🐾 One ticket to Milagro Awards, with special seating
- 🐾 Recognition in Milagro program, website, pre/post event slideshow

**DEADLINE TO BE INCLUDED IN EVENT PROGRAM: SEPTEMBER 10, 2011**





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## Other Individual Sponsorship Form

### CONTACT & PAYMENT INFORMATION

Please check one:

- Program Sponsor   
  Benefactor Sponsor   
  Patron Sponsor  
 Advocate Sponsor   
  Friend Sponsor   
  Supporter Sponsor

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

Email \_\_\_\_\_ Amount enclosed \$ \_\_\_\_\_

- Enclosed check  
 Credit card: \_\_Visa \_\_Mastercard \_\_American Express \_\_Discover Card    Exp. Date: \_\_\_\_\_

Card #: \_\_\_\_\_ Signature: \_\_\_\_\_

### ADVERTISING INFORMATION

If you are sponsoring the Milagro Awards at the Benefactor, Patron or Advocate levels, please fill out the following:

### ARTWORK SPECIFICATIONS

- I am enclosing a digital file such as PDF, EPS, TIFF, JPEG, Illustrator, or Photoshop on disc.  
*Program full-page ad is 7 1/2 x 10"; half-page ad is 3-5/8 x 10" vertical or 7-1/2 x 4-7/8" horizontal; quarter-page ad is 3-5/8 x 4-7/8". Ads may be submitted in color, but will be printed in black & white; recommend 355 dpi for graphics and photos. You may submit separate files for your web graphic (500x200px large; 300x120px medium, 175x70px small) and slideshow/video display (1080px max).*
- I am sending an electronic file(s) to milagro@apnm.org.
- I would like APNM to design my ad.  
*Please send any text, graphics, and general ad ideas to milagro@apnm.org.*

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Please make a copy of this form for your records, make your check payable to APNM and return it along with your completed form to: APNM, Attn: Milagro Awards, P.O. Box 11395, Albuquerque, NM 87192. If paying with credit card, you can fax this form to 505-265-2488 or mail to milagro@apnm.org. Animal Protection of New Mexico is a nonprofit 501(c)(3) tax-exempt charity.