



THE 2011 *Milagro Awards*  
ANIMAL PROTECTION OF NEW MEXICO

## HONORING CHAMPIONS FOR ANIMALS

SATURDAY, OCTOBER 1, 2011 - ELDORADO HOTEL - SANTA FE

Since 2000, APNM has been “catching people in the act” of doing good things for animals, and recognizing them for their humanitarian efforts at its Milagro Awards ceremony.

APNM believes in publicly recognizing and thanking those who go out of their way to improve the lives of animals in New Mexico. By bestowing Milagro Awards on those in the community who have made a marked difference for animals, APNM gives public credit to champions for animals. We believe that by doing so, we make it clear that those who work to help animals and promote compassion will be held up as models in our communities.

APNM's Milagro Awards recognize individual and collaborative acts of humane integrity in the following categories:

- 🐾 Advocacy Award
- 🐾 Animal Award
- 🐾 Board of Directors' Award
- 🐾 Direct Animal Services Award
- 🐾 Executive Director's Award
- 🐾 Humane Citizen Award
- 🐾 Humane Education Award
- 🐾 Law Enforcement Award
- 🐾 Lawmaking Advocacy Award
- 🐾 Mary Jane García Champion for Animals Award
- 🐾 Media Award
- 🐾 Spirit of the Mission Award
- 🐾 Youth Award

Each award is a silver medallion, designed and fabricated by San Juan Pueblo silversmith, Andrew Garcia.





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by ANIMAL PROTECTION OF NEW MEXICO



## Other Corporate Sponsor

### MAJOR SPONSOR – \$2,500

- Five tickets to Milagro Awards, special seating
- Special acknowledgement and listing as “Major Sponsor” in all Milagro promotional materials, including event program
- Acknowledgement in event media interviews and other publicity
- Company name and secondary (medium) corporate logo signage at Milagro Awards
- Half-page advertisement in Milagro program
- Full-screen credit in pre/post event slideshow
- Large graphic or text credit in post-event web video
- Company graphic or text link on Milagro Awards website

### ASSOCIATE SPONSOR – \$1,250

- Two tickets to Milagro Awards, special seating
- Acknowledgement in event media interviews and other publicity
- Company name and tertiary (standard) corporate logo signage at Milagro Awards
- Company graphic or text link on Milagro Awards website
- Quarter-page advertisement in Milagro program
- Credit in pre/post event slideshow
- Medium graphic or text credit in post-event web video

### DONATED GOODS OR SERVICES

- Acknowledgement in Milagro Awards program
- Depending on gift, mention in/on other promotional or Milagro event material, or complimentary tickets equal to value of donation

**DEADLINE TO BE INCLUDED IN EVENT PROGRAM: SEPTEMBER 10, 2011**



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## Other Corporate Sponsorship Form

### CONTACT & PAYMENT INFORMATION

Please check one:

- Major Sponsor     Associate Sponsor     Donated Goods or Services

Company/organization \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

Email \_\_\_\_\_ Amount enclosed \$ \_\_\_\_\_

- Enclosed check  
 Credit card: \_\_Visa \_\_Mastercard \_\_American Express \_\_Discover Card    Exp. Date: \_\_\_\_\_

Card #: \_\_\_\_\_ Signature: \_\_\_\_\_

### ARTWORK SPECIFICATIONS

- I am enclosing a digital file such as PDF, EPS, TIFF, JPEG, Illustrator, or Photoshop on disc.  
*Note: only inside and back-cover ads will be printed in color; art for all other ads may be submitted in color, but will be printed in black & white; recommend 355 dpi for graphics and photos. Program half-page ad is 3-5/8 x 10" vertical or 7-1/2 x 4-7/8" horizontal; quarter-page ad is 3-5/8 x 4-7/8". You may submit separate files for your web graphic (large:500x200px; medium: 300x120px) and slideshow/video display (1920x1080px max).*

- I am sending an electronic file(s) to milagro@apnm.org.  
 I would like APNM to design my ad.  
*Please send any text, graphics, and general ad ideas to milagro@apnm.org.*

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Please make a copy of this form for your records, make your check payable to APNM and return it along with your completed form to: APNM, Attn: Milagro Awards, P.O. Box 11395, Albuquerque, NM 87192. If paying with credit card, you can fax this form to 505-265-2488 or email to milagro@apnm.org.

Animal Protection of New Mexico is a nonprofit 501(c)(3) tax-exempt charity.